

# PREVIEW



**WHAS**  
**520 W. Chestnut St.**  
**Louisville, KY 40202**  
**Main: (502)582-7711**  
**Billing:**

Property	WHAS		
Invoice #		Order #	2669265
Invoice Date		Alt Order #	WOC14067616
Invoice Month	April 2023	Deal #	
Invoice Period	03/27/23 - 03/27/23	Flight Dates	03/20/23 - 04/02/23
Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5501		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code	9916670		
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	73555AG		
Advertiser Ref	M212689		
Product 1	703		
Product 2			

Billing Address:

**Armada Strategies / POL**  
**Attention: Accounts Payable**  
**2637 E Atlantic Blvd, #42878**  
**Pompano Beach, FL 33662**

Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
22	03/27/23	03/27/23	GMK @ 6A	6:00 AM-7:00 AM	1-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> 03/27/23 <u>End Date</u> 04/02/23 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$300.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 03/27/23 5:57 AM GMK @ 6A 6:00 AM-7:00 AM :30 TCP23106TH \$300.00 NM									
23	03/27/23	03/27/23	GMA3	1-2p	1-----	:30	1	\$180.00	NM
Weeks: <u>Start Date</u> 03/27/23 <u>End Date</u> 04/02/23 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$180.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 03/27/23 1:55 PM GMA3 1-2p :30 TCP23106TH \$180.00 NM									
24	03/27/23	03/27/23	WHAS11 NEWS @ 530 P	530-6p	1-----	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> 03/27/23 <u>End Date</u> 04/02/23 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$400.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 03/27/23 5:58 PM WHAS11 NEWS @ 530P 530-6p :30 TCP23106TH \$400.00 NM									
25	03/27/23	03/27/23	AMERICAN IDOL MON	8-11p	1-----	:30	1	\$1,275.00	NM
Weeks: <u>Start Date</u> 03/27/23 <u>End Date</u> 04/02/23 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,275.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 03/27/23 9:15 PM AMERICAN IDOL MON 8-11p :30 TCP23106TH \$1,275.00 NM									
26	03/27/23	03/27/23	THE GOOD DOCTOR	10-11p	1-----	:30	1	\$1,150.00	NM
Weeks: <u>Start Date</u> 03/27/23 <u>End Date</u> 04/02/23 <u>MTWTFSS</u> 1----- <u>Spots/Week</u> 1 <u>Rate</u> \$1,150.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WHAS M 03/27/23 THE GOOD DOCTOR 10-11p :30 <del>\$1,150.00</del> NM See MG 26.2 2 WHAS M 03/27/23 8:15 PM Mon Prime Other 8-11p :30 TCP23106TH \$1,150.00 NM MG for 26.1 03/27									

Total Spots **5**

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Send Payment To:

**WHAS**  
**P.O. Box 637386**  
**Cincinnati, OH 45263-7386**

Invoice #		Invoice Month	April 2023
Invoice Date		Invoice Period	03/27/23 - 03/27/23
Advertiser	ISS/ Commonwealth Pac		
Product	Issue		
Estimate #	5501		

**Include Invoice # on Check - Payment Terms 30 Days**

<u>Gross Total</u>	<b>\$3,305.00</b>
<u>Agency Commission</u>	<b>\$495.75</b>
<u>Net Amount Due</u>	<b>\$2,809.25</b>